

# Challenging stereotypes and raising aspirations

Step into the NHS was tested in primary schools earlier this year and the results were really encouraging.

## Challenging stereotypes



- A significant decrease in gender stereotyping, for roles such as nurses and midwives, and non-clinical jobs such as architect and accountant
- 49% increase amongst 2000 children taking part, who understood that men could work as a nurse
- 59% increase amongst 2000 children taking part, who understood that men could work as a midwife
- At the end of the pilot almost every child understood that there is no such thing as a man's job or a woman's job

*"At the start of the programme, the children thought the NHS was all about doctors and nurses. By the end I felt that perceptions had completely changed."*

*(Primary school teacher, North West)*



## Raising aspirations

- Before being exposed to the resources, only 1 in 5 pupils in some schools believed they could become a surgeon or midwife, compared with almost 50% afterwards
- On average, around 75% of children taking part believed afterwards they could become a surgeon, paramedic, physiotherapist, accountant, midwife, nurse, chef, scientist, or radiographer – and more!

Whether or not pupils work for the NHS in the future, Step into the NHS is dedicated to helping children realise their potential.



Together we can make a difference!  
[www.stepintothenhhs.nhs.uk/primary](http://www.stepintothenhhs.nhs.uk/primary)

